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For Immediate Release

McMahon Associates Hires New Senior Project Planner for its Taunton, Massachusetts Office

Taunton, MA, March 16, 2009 – McMahon Associates, a full-service transportation engineering and planning firm with 33 years of service, is proud to announce the addition of Christine W. Apicella, AICP to their transportation planning department as senior project planner.

Ms. Apicella, a resident of Franklin, received her master of urban planning from University of Michigan and bachelor of arts in geography from the University of Arizona. She is certified by the American Institute of Certified Planners. Her professional experience includes serving as a senior planner at MASCO supporting 22 institutions in the Longwood Medical and Academic Area of Boston. She specializes in developing strategic transportation and community development plans; transportation demand management; and building public/private partnerships. Ms. Apicella has proven success for projects with the Massachusetts Bay Transportation Authority, the city of Boston, and numerous other public, as well as private sector organizations.

Corporate Headquarters: Fort Washington, Pennsylvania

Serving the East Coast from 11 offices throughout New England, the Mid-Atlantic, and Florida

McMahon Associates is located in Taunton and downtown Boston, Massachusetts, with nine additional Mid-Atlantic and Florida regional offices, including the corporate headquarters in Fort Washington, Pennsylvania. McMahon's primary services include transportation planning/traffic studies, expert witness testimony, land survey, traffic signal design and permitting, highway design and permitting, transit planning and design, Intelligent Transportation Systems, Geographic Information Systems, and construction services for both public and private clients. For more information, please contact William T. Steffens, MCP, MBA, vice president and regional manager, at (617) 556-0020, or via email to bill.steffens@mcmtrans.com.