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**For Immediate Release**

## **McMahon Associates, Inc. Pushed "Quality" Envelope**

**Fort Washington, PA, October 4, 2006** – McMahon Associates, Inc., a full-service transportation engineering and planning firm with over 30 years of service, has undergone a review of its business practices in an effort to improve the firm's excellence in the field of Professional Engineering and Construction Services.

Called an "Organizational Peer Review" (OPR), the voluntary study was conducted under the auspices of the national American Council of Engineering Companies (ACEC) and involved a four daylong review of McMahon's operations and procedures by a trained team of engineering and construction services professionals. The peer review serves to both identify problem areas and to reinforce effective business practices.

"While it takes courage to open your firm to outsiders, I highly recommend that every firm have a peer review. I am confident that McMahon will reap substantial benefits of the OPR for years to come," Joseph W. McMahon, P.E., CEO and Chairman of the Board.

Since 1984, hundreds of A/E firms have been peer reviewed through a program overseen by ACEC's Quality Management/Peer Review Committee. ACEC is joined by the American Institute of Architects, Association of Consulting Engineers of Canada, National Society of

Professional Engineers/Professional Engineers in Private Practice, and several professional liability insurers to offer this voluntary service for firms committed to quality.

McMahon Associates' mid-Atlantic offices are located in Fort Washington (corporate headquarters), Exton and Mechanicsburg, PA, and Yardville, NJ, which combined employ 90 of the company's 130 full-time employees. The firm also has offices in Palm Beach Gardens, Fort Lauderdale, Miami, and Fort Myers Florida and in Boston, Massachusetts. McMahon's primary services include transportation planning/traffic studies, expert witness testimony, land survey, traffic signal design and permitting, highway design and permitting, bridge design, Intelligent Transportation Systems, Geographic Information Systems, and construction services for both public and private clients. For more information, please contact Rodney P. Plourde, Ph.D., P.E., president, at (215) 283-9444, or via email to [rod.plourde@mcmtrans.com](mailto:rod.plourde@mcmtrans.com).