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**For Immediate Release**

## **McMAHON ASSOCIATES, INC. APPOINTS TWO NEW VICE PRESIDENTS OF THE FIRM**

**Fort Washington, PA; Palm Beach Gardens, FL; Boston, MA** - McMahon Associates, Inc., a full-service transportation engineering, planning, and design firm with over 27 years of service, proudly names John DePalma, Florida region general manager, and William, T. Steffens, MBA, MCP, New England region general manager, as the newest Vice Presidents of the firm.

John DePalma has nearly 30 years of experience in transportation design/planning, traffic engineering, and highway design, and serves as the general manager of Florida operations. In 1994, Mr. DePalma launched the firm's design department, vastly expanding McM's capabilities as a full-service transportation engineering, planning, and design firm. He relocated to Florida to manage and grow the operations there in 1998. Since then, Mr. DePalma has expanded the firm's services from one east coast office to three offices serving the entire state. He has managed and engineered large-scale projects for both private development and state and local governments in Florida, Pennsylvania, New Jersey, and Delaware. His reputation precedes him, as an increasing number of public and private clients entrust his

office. In 1997, Mr. Steffens established the Boston, Massachusetts office, and has grown both his and the firm's reputation in New England. His expertise in transit planning and operations, as well as a specialty in Intelligent Transportation Systems (ITS), has allowed our firm to expand our traditional transportation planning and design services into these areas.

Prior to joining McMahon Associates, he served as the assistant general manager of Massachusetts Bay Transportation Authority where he was responsible for major project development, public/private partnerships, and privatization of transportation services. He previously held the position of Deputy Commissioner of Massachusetts Highway Department, responsible for administration and policy development for the agency. Mr. Steffens' proven management experience, reputation with clients, and working experience in both the public and private sectors has immensely strengthened the full-service transportation engineering capabilities for which McMahon Associates is known.

McMahon Associates, Inc. continues to enhance its transportation engineering services and staff to better provide for our responsiveness to clients' needs. The 110-person firm maintains offices in Palm Beach Gardens, Fort Lauderdale, and Cape Coral, Florida; Boston, Massachusetts; and Fort Washington (corporate headquarters), Exton, and Harrisburg, Pennsylvania. The firm's services include transportation planning, traffic studies, land survey, traffic signal design and permitting, highway design and permitting, structure design, GIS, ITS, transit planning, and construction services for both public and private clients. For more information, please contact Rodney P. Plourde, Ph.D., P.E., president, at (215) 283-9444, or via email to [rod.plourde@mcmtrans.com](mailto:rod.plourde@mcmtrans.com).