

The Entrepreneur Hour Radio Show
Hosted by Suzanne Mulvehill, MBA
WBZT 1230AM
Mondays, noon - 1:00pm

Tune in today to learn how a company gained name recognition and established a presence by using creative marketing strategies and media marketing. JohnDePalma, General Manager and Associate of McMahon Associates, a transportation and engineering firm, will share how his business used creative marketing strategies, including the media to build name recognition. McMahon Associates was a finalist for the 2002 South Florida Business Journal's Small Business of the Year Award and has been featured in many notable publications.

Gary Press, Publisher of the South Florida Business Journal, will share how the Journal helps small businesses grow. Gary will discuss the Journal's services that build awareness for small businesses including, networking events, award opportunities, public relations initiatives, sponsored activities, the book of list, and many others.

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Tune in...[THE ENTREPRENEUR HOUR](#) radio show hosted by Suzanne Mulvehill, MBA, Mondays, noon - 1:00 pm, WBZT 1230 am. West Palm Beach, FL.

EMPLOYEE TO ENTREPRENEUR now available through www.amazon.com and your local bookstores.

Need to meet with fellow entrepreneurs to discuss the transition into entrepreneurship? Employee to Entrepreneur Discussion Groups is available at select Barnes and Noble locations. For more information call 561-272-8004.