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For Immediate Release

McMAHON ASSOCIATES INC. ANNOUNCES NEWLY CERTIFIED PROFESSIONAL SERVICES MARKETER

Fort Washington, Pennsylvania -- McMahon Associates, Inc., an east coast transportation engineering and design firm, is proud to announce that Janine M. Cocker, CPSM, Marketing Coordinator, recently achieved her designation as a Certified Professional Services Marketer in August 2003.

The CPSM certification, offered by the 5,500 member Society of Marketing Professional Services (SMPS) organization, is a recognized individual who has met a high standard of experience and expertise in marketing professional services. To earn the certification, Ms. Cocker had to pass a comprehensive CPSM examination, comprised of six core competency areas and must maintain the designation through continuing education and active participation in the profession. She is one of an approximate 300 participants across the country to receive this designation. Ms. Cocker's achievement clearly indicates her commitment to personal excellence and investment into a career in A/E/C professional services marketing.

McMahon Associates, Inc. continues to enhance its transportation engineering services and staff to better provide for our responsiveness to clients' needs. The is headquartered in Fort Washington, Pennsylvania, with regional offices in Exton and Harrisburg, Pennsylvania, Palm Beach Gardens, Fort Lauderdale, and Cape Coral, Florida, and Boston, Massachusetts. For more information, please contact Rodney P. Plourde, Ph.D., P.E., president, at (215) 283-9444, or via email to rod.plourde@mcmtrans.com.