

For more information, contact:  
Janine M. Cocker, Marketing Coordinator  
215-283-9444 ext. 206  
email: [janine.cocker@mcmtrans.com](mailto:janine.cocker@mcmtrans.com)

**For Immediate Release**

## **McMAHON ASSOCIATES, INC. WINS CITY OF FORT MYERS PROJECT AND OPENS REGIONAL OFFICE**

**Fort Myers/Boynton Beach, Florida** – McMahon Associates, Inc., a transportation engineering and planning firm, was recently selected by the City of Fort Myers for a City-Wide Traffic Calming Comprehensive Plan Project. McMahon Associates, in concert with two local firms (Johnson Engineering, Inc. and Cella Associates, Inc.), will study the need for traffic calming improvements throughout the City.

Specifically, this project will involve a series of public information sessions, including educational workshops and planning sessions, which will lead into implementation plans. Following the meetings with the five wards of the City, other elected officials, and City staff, McMahon Associates will commence with a series of team building workshops. McMahon Associates will coordinate all project activities.

- more -

ABC News on Channel 7 broadcasted an interview by Heather Sullivan with John S. DePalma on June 13, 2002, during their evening segment. Mr. DePalma described the traffic calming project, and the presumed benefits to the residents and businesses in the Fort Myers community.

Mr. DePalma, associate and general manager of McMahon's Florida office added later "Our firm specializes in projects like this. We are pleased to include the City of Fort Myers among our top clients and look forward to working with them on this important project." One of McMahon's hallmarks is working in partnership with its clients to meet their objectives as well as the public's needs.

McMahon's technical expertise and knowledge is demonstrated through its recent successes on similar traffic calming projects in Florida. The firm's 25 years of experience in the organization and presentation of education-based workshops and meetings will drive the focus towards the community's needs. McMahon understands that the residents, living and working in the community, depend upon the safety of the roadway network, and McMahon will make this project the residents' project.

With close to 10 million people residing within a 150-mile radius of Fort Myers, expecting to increase to more than 13 million by 2010, the implementation of traffic calming is imminent now. Traffic calming combines psychological benefits with physical features to alter roadways and motorist behavior producing a long-term way to redirect traffic to more efficient

-more-

thoroughfares, and restoring a sense of safety and identity to neighborhoods.

Resulting from this selection, McMahon Associates opened a new office to serve clients in this western region of the State, reinforcing its mission of providing responsive transportation solutions.

With 110 full-time employees, McMahon Associates, Inc. is a recognized transportation engineering and consulting firm with 26 years of service excellence. The firm currently has regional offices in Florida, Pennsylvania and Massachusetts. For more information, please contact John DePalma, at (941) 945-6103 or via email to [john.depalma@mcmtrans.com](mailto:john.depalma@mcmtrans.com).