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For Immediate Release

**Pennsylvania Society of Professional Engineers names
Rodney P. Plourde, Ph.D., P.E., as
2003 Engineer of the Year**

Philadelphia/Fort Washington, Pennsylvania (5/6/03) -- McMahon Associates, Inc. is proud to announce that Rodney P. Plourde, Ph.D., P.E., has been selected as Engineer of the Year for 2003 by the Pennsylvania Society of Professional Engineers (PSPE). He will be honored at an awards ceremony held during PSPE's Installation Banquet on Saturday, June 14, 2003, at the Courtyard by Marriott in Erie, PA, in conjunction with the PSPE Annual State Engineers Conference.

Dr. Plourde, President, Principal, and Chief Operations Officer of McMahon Associates, Inc., has 35 years of experience in transportation engineering, planning, and design. From the time he graduated with a Masters degree from Villanova in 1968, and then Doctorate degree in Transportation Engineering from Massachusetts Institute of Technology in 1971, his career has encompassed professional service to clients in the Mid-Atlantic region, New England region, and Florida; voluntary service to several engineering societies; and voluntary service and leadership roles to his community. He holds a Professional Engineering license in 10 states.

Since joining McMahon Associates in 1991, he has proven to be an invaluable asset to the firm. Recognized for his business knowledge, technical expertise, and commitment to McMahon Associates, Dr. Plourde was promoted to the corporate position of President in 2002 and entrusted with the responsibility of managing the business of this high-growth traffic engineering firm. He oversees major company projects, including contractual administration, top-level management and technical assistance, and coordination with the client and public.

In addition to serving seven Departments of Transportation, regional transportation agencies, and local governments, as well as numerous private clients, Dr. Plourde is involved and active in several professional affiliations. He is a member of Pennsylvania Society of Professional Engineers (PSPE), Valley Forge Chapter, American Society of Highway Engineers (ASHE), the National Society of Professional Engineers (NSPE), Boston Society of Professional Engineers (BSCES), the Partnership TMA, the Pennsylvania Planning Association, the Consulting Engineers Council of PA (CEC/PA), and the Institute of Transportation Engineers (ITE).

Dr. Plourde is also involved in nearly a dozen civic organizations and offices. He has been married for 33 years to wife, Madeline, and they reside in beautiful Chester County, PA in the Exton area. He is a proud father of son, Matthew, and enjoys boating, fishing, and model railroading.

McMahon Associates, Inc. is a highly valued transportation engineering and consulting firm, headquartered in Fort Washington, Pennsylvania, just north of Philadelphia, with regional offices in Exton and Harrisburg, Pennsylvania; Palm Beach Gardens, Fort Lauderdale, and Cape Coral, Florida; and Boston, Massachusetts. With 100 full-time employees, the firm specializes in responsive transportation solutions that help clients achieve their objectives. For more information, please contact Joe DeSantis, at (215) 283-9444, or via email to joe.desantis@mcmtrans.com.